



## **M.O.C. Woodworks Magnetic Knife Boards: Where Form Meets Function**

***M.O.C. Woodworks launches new lengths and customized options for its handcrafted wood magnetic knife holders at the 2017 International Home + Housewares Show***

SAN FRANCISCO, March 14, 2017 – Magnetic boards provide amazing storage for the homeowner or handyman. Most commonly used to hold, organize and protect knives, the magnetic boards can also be used to hold tools, key chains, scissors, and anything that is attracted to a magnetic field. After successfully launching its products through internet sales, [M.O.C. Woodworks](http://www.mocwoodworks.com) is now offering new lengths and customized options for its boards to retailers worldwide and is kicking this off by exhibiting at the 2017 International Home + Housewares Show, **booth 4834**. These beautiful wood magnetic knife strips feature exotic woods and strong magnets embedded within the board itself adding beauty and grace to home organization.

The elegant design features a hand-crafted, seamless 12-inch or 18-inch magnetic knife board made out of one of several types of wood, including Maple, Cherry, White Oak, Walnut, Wenge, and Zebrawood. With one of the strongest magnets on the market, the boards deliver elegance with a touch of magic as metal items are drawn to the board and stick firmly in place. In addition, M.O.C. Woodworks is offering retailers custom sizes and laser engraving options.

According to Aaron Weinstock, founder of M.O.C. Woodworks and its parent company [NePalo Cabinetmakers](http://www.nepalocabinetmakers.com), "I have been designing and building custom cabinets and furniture for years and I also love to cook. I knew there must be a better way to keep often-used kitchen knives close at hand while protecting the knife blade. I designed the M.O.C. Magnetic Knife Board to help all designers, discerning homeowners and handymen keep track of their utensils and tools beautifully."

The M.O.C. Magnetic Board pricing varies from \$45 (MSRP) - \$100 (MSRP) depending on the size and wood type. For more information or to set up a retail account, visit M.O.C. Woodworks website at [www.mocwoodworks.com](http://www.mocwoodworks.com).

### **About M.O.C. Woodworks**

M.O.C. Woodworks is committed to the highest standard of craftsmanship, design and materials. The company is a subsidiary of NePalo Cabinetmakers, a California-based maker of quality custom furniture.

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